



Election Voting Attendant™

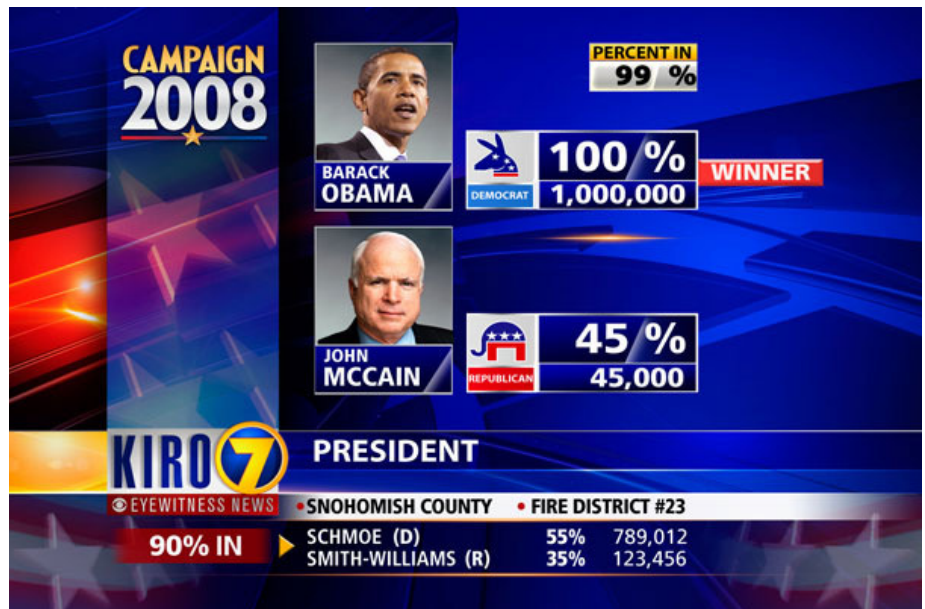
Be the Front Runner on Election Night...

BTi Election Voting Attendant software is a complete system for automatically configuring, capturing, and delivering all of your local, regional, and national election results to viewers on-air, online and on mobile devices. Straightforward tools make it easy to prepare your election night package far in advance using early race and candidate detail from test data. Automatic loading of race details, including candidate information from multiple data sources, makes set up quick and easy.

Regional and national election results are simultaneously captured from a variety of national election wire and web services. Even local results are automated by capturing data from multiple election agency web sites, by having it entered remotely by a designated official at election headquarters, or direct input from any workstation in the newsroom.

Switch between sources as needed to ensure the most up-to-date information.

Schedule a demonstration today and see this truly revolutionary approach. Put Broadcast Graphics to Work for You.



A Powerful Feature Set –

- Automatically detects a candidate with missing results from a data source and gives an alert
- Local election results can be monitored and automatically retrieved from multiple, standard-formatted state and local election web sites
- Unlimited 'Lists' or groups of races can be user-defined (*before and during election night*) for controlling manual entry activities and 'block' insertion on air
- Any Race can be assigned to a single or multiple 'Data Sources' (e.g. AP-Wire, AP-FTP, State's Election Web Site, Manual Entry). The system automatically airs the highest result
- User-Defined criteria can be set to automatically monitor race Winners/Upsets

Playout Control –

- Screen presentation and on-air behavior limited only by the features & functionality of the CG
- Graphics do not have to be stopped or taken off air to add, delete, or sort data
- "Just In" results are highlighted and can be instantly inserted at the front of the cycle
- "Cut-ins" can have specific races sorted separately and inserted manually in a block
- Results with Votes but 'No Precincts Reporting' can go on air with 'Early Voting' label
- A CG operator is not required on election night. BTi's transmission software can automatically drive most major CGs with activation and on-air content controlled from a single workstation position

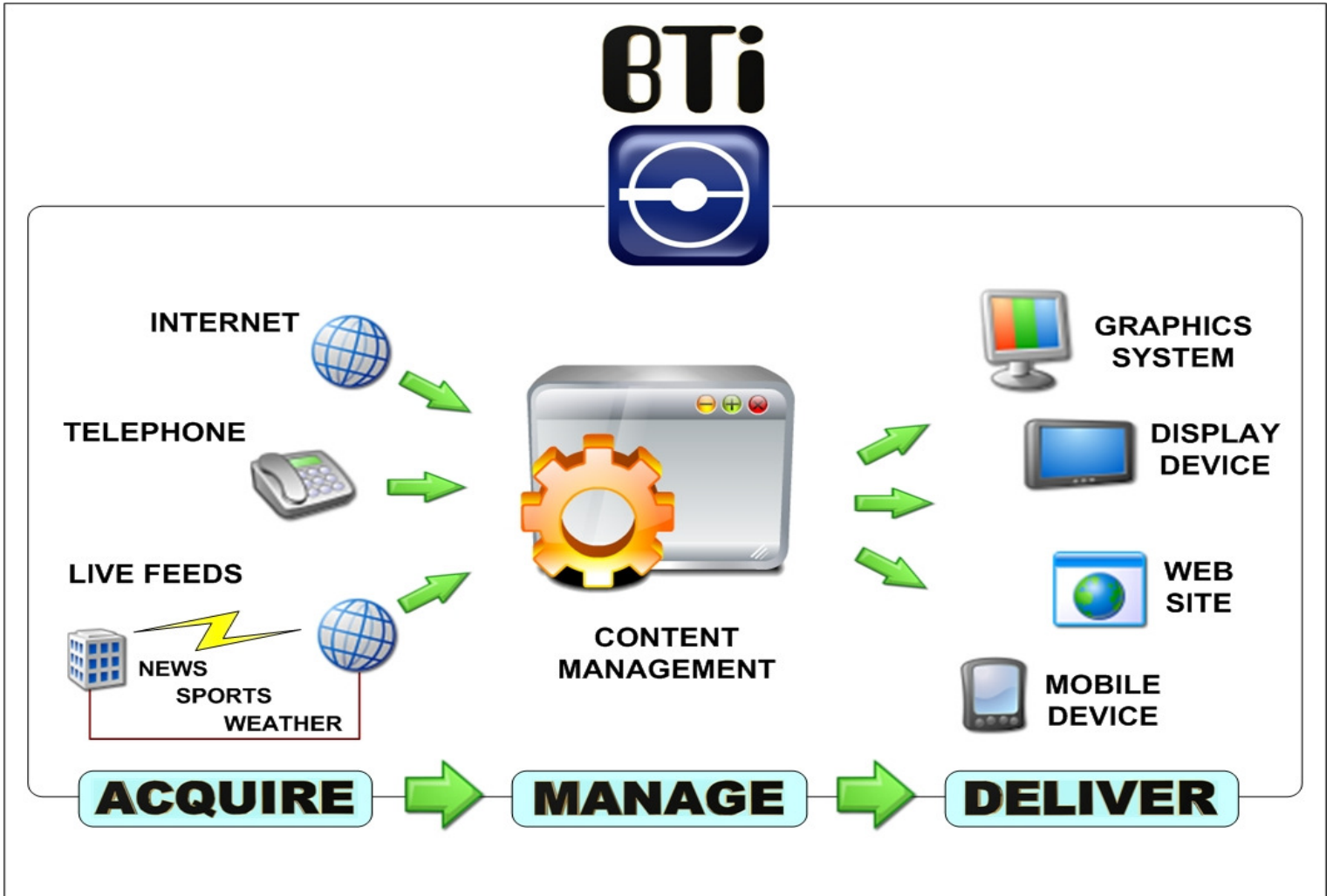
- In addition to the traditional 'Results by Race' concept, Results can also be processed by geographical areas such as: County, Township, Parish, and totals for the Race accumulated
- System can be configured to override Race Winner declaration by electronic source and allow user to declare a Winner

A Complete Solution –

- Turnkey installation – comes ready out of the box
- Web-Based Technical and Operational Training
- 24/7/365 Customer Support – Software/Hardware
- Automatic Update, Archive & Restore
- Controls all BTi applications from single server
- Change hardware without changing workflow

Attendant Solutions

Workflow Overview



The Attendant Advantage -

- Drive multiple makes/model of CGs simultaneously. Support for CG models from all major vendors.
- Control by contact closure, keypad, W/S or Automation.
- Comprehensive SMTP support for alerts by pager, email and other alert systems.
- 24/7/365 Support.
- Turnkey solutions include hardware, software, on-site installation, & training.
- Unified platform supports concurrent usage of all BTi applications.
- Server-based design for enhanced performance, stability, & security.

Attendant Solutions Workflow -

- Data is collected from a wide variety of input sources including: wire services, web sites and telephony.
- Extraction layers parse and format incoming data to client's specifications.
- Data can be manually entered or monitored by remote PC with Alert Logic.
- Alert Logic Producer screens give notification of client designated conditions.
- Application server hosts applications and provides connections and data management.
- Application server hosts support and internet connectivity, as well as automation control.
- Transmission layers deliver managed data to output devices including CGs, Web and Mobile.