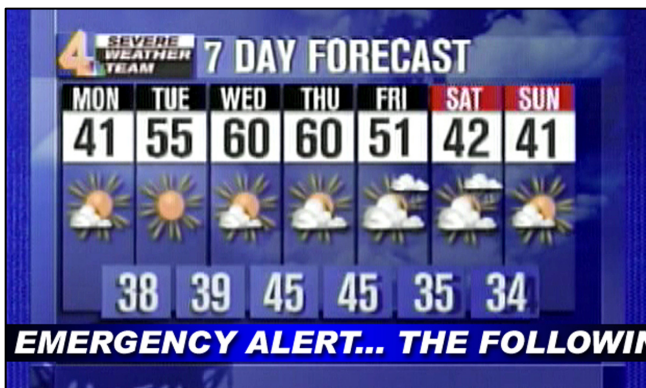BTi Product Brief

EmergencyAlert **Attendant**™

Always Be Prepared…

BTi Emergency Alert Attendant™ gives your station a fully-automated solution for capturing and broadcasting Emergency Alert information from Federal or State emergency management officials. Emergency Alert Attendant integrates your TFT EAS911, DASDEC, or SAGE/Endec EAS receiver with your graphics infrastructure, automatically capturing alerts, triggering notifications and displaying information over the air and to your station's web site. Amber Alerts are also supported through the user interface. Non-emergency messages can also be manually input and displayed quickly and easily from any workstation on the LAN.

LIVE SATELLITE

EMERGENCY ALERT - Hurricane Christopher
A Mandatory Evacuation is in effect for the coastal communities of: New Smyrna, Ponce

④

Full Automated EAS Compliance

EAS alerts, including weekly tests, can be triggered in completely operator-free mode or manually after review. The system will display according to your pre-defined rules for on-air behavior, including coordination with graphics that have already been scheduled.

Schedule a demonstration today and see this truly revolutionary approach. Put Broadcast Graphics to Work *for* You.

7 DAY FORECAST

MON	TUE	WED	THU	FRI	SAT	SUN
41	55	60	60	51	42	41
38	39	45	45	35	34	

EMERGENCY ALERT... THE FOLLOWIN

Benefits –
- Automatic data gathering from CAP-compliant EAS devices
- Automatic triggering or manual control of display
- Display up-to-the-second emergency alerts instantaneously
- Alerts can be held for later presentation
- Increase awareness of your station's brand
- Free up staff and facility resources – reduce operating expenses
- Eliminate the mundane and repetitive manual tasks associated with data gathering, formatting and preparing for CG display

A Powerful Feature Set –
- Supports the SAGE/Endec, DASDEC, and TFT EAS911 receivers
- Automatically and simultaneously monitors, captures and distributes alerts
- Supports most major character generators
- Controls multiple CGs independently from single interface
- Update s web sites and newsroom systems with customized data
- Integrates with any automation system using III protocol
- Absolutely flexible and configurable for any environment and display requirement including squeeze backs and crawls
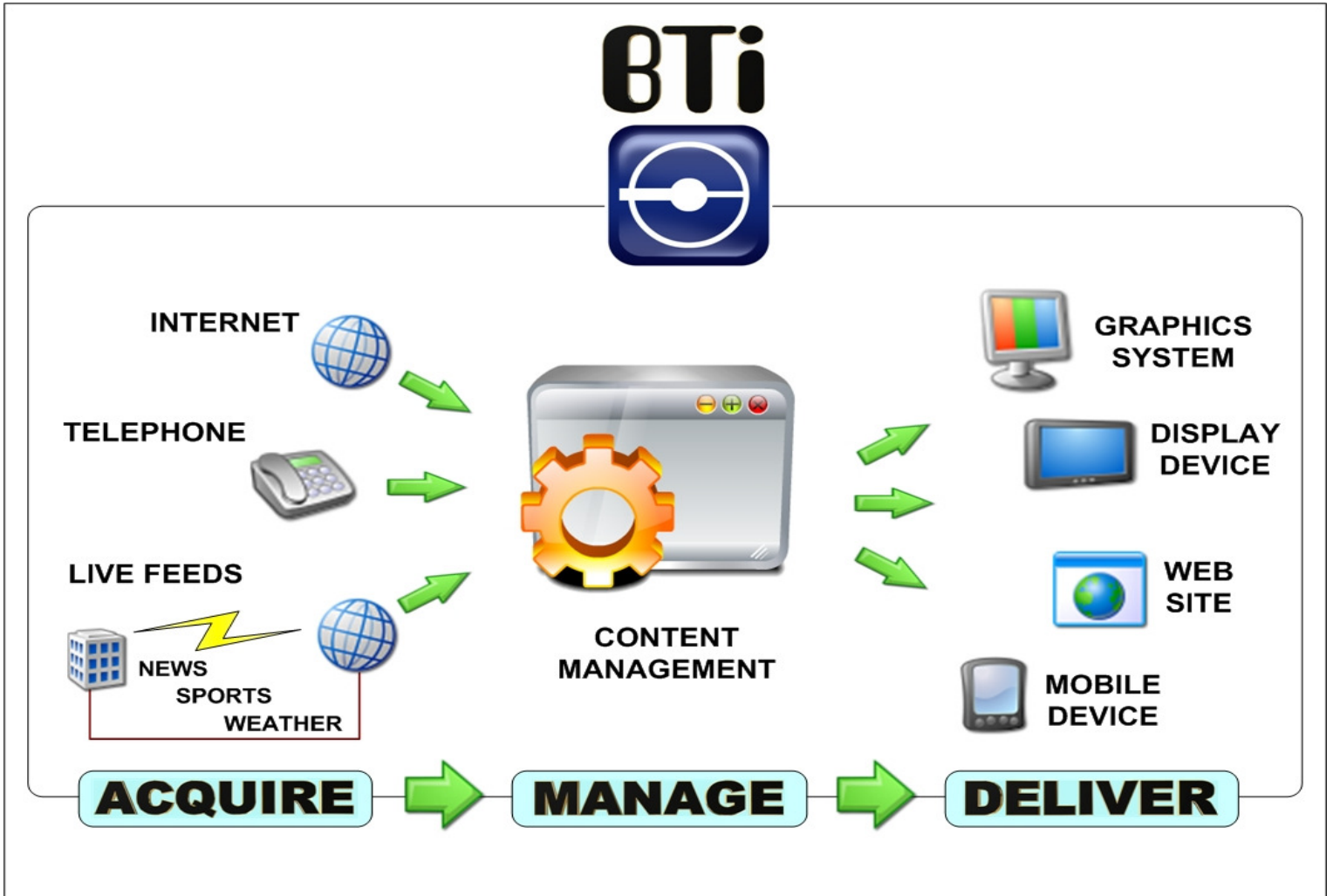- User configurable Amber Alerts
- Non-emergency messaging

A Complete Solution –
- Turnkey installation – comes ready out of the box
- Web-Based Technical and Operational Training
- 24/7/365 Customer Support – Software/Hardware
- Automatic Update, Archive & Restore
- Control all BTi applications from single server
- Change hardware without changing workflow

Welcome to BTi Attendant Solutions.

BTi provides a suite of automated applications to broadcasters that automatically collect, manage and deliver "rich content" throughout the broadcast day with little or no intervention once setup is complete. BTI Attendant Solutions support a wide range of broadcast, cable and PEG operations with workflow solutions such as: News, Sports, School Closings, Elections, Branding & Promotions, Emergency and Amber Alerts.
Call or visit us on the Web for more information.

AttendantSolutions
Workflow Overview

The Attendant Advantage -

- Drive multiple makes/model of CGs simultaneously. Support for CG models from all major vendors.
- Control by contact closure, keypad, W/S or Automation.
- Comprehensive SMTP support for alerts by pager, email and other alert systems.
- 24/7/365 Support.
- Turnkey solutions include hardware, software, on-site installation, & training.
- Unified platform supports concurrent usage of all BTi applications.
- Server-based design for enhanced performance, stability, & security.

Attendant Solutions Workflow -

- Data is collected from a wide variety of input sources including: wire services, web sites and telephony.
- Extraction layers parse and format incoming data to client's specifications.
- Data can be manually entered or monitored by remote PC with Alert Logic.
- Alert Logic Producer screens give notification of client designated conditions.
- Application server hosts applications and provides connections and data management.
- Application server hosts support and internet connectivity, as well as automation control.
- Transmission layers deliver managed data to output devices including CGs, Web and Mobile.