Early Warning Attendant™

BTi Product Brief

When Mother Nature Calls, Have the Answer…

When severe weather strikes; seconds can make the difference for your viewers. Early Warning Attendant™ from BTi continuously monitors your station's weather alert receiver for locally relevant alarms. Early Warning Attendant automatically extracts pertinent emergency weather information from the alert text and displays the warning on-air, online and on mobile devices in a user-defined format via your existing graphics infrastructure. Early Warning Attendant interfaces with a wide variety of satellite and wire service receiving systems.

Early Warning Attendant monitors, captures, and automatically broadcasts hazardous weather alerts in English, Spanish, and other languages. Provide designated users with alerts by pager, email or internal alarm based on Alert Severity Code, enabling them to edit and approve alerts prior to airing.

Enhanced Branded Playout Features

With Early Warning Attendant, station-defined maps, graphics, header and footer promotional information are easily integrated into the transmission data stream. You can even feature branded or promotional header and trailer statements. Live Doppler video is also supported into a transmission depending on CG capabilities.

Schedule a demonstration today and see this truly revolutionary approach. Put Broadcast Graphics to Work *for* You.

Benefits –

- Automatic data gathering from weather source
- Automatic triggering or manual control of display
- Display up-to-the-second weather data and alerts – consistently be first to air in your market
- Increase awareness of your station's brand and create more visibility for sponsors
- Free up staff and facility resources – reduce operating expenses
- Eliminate the mundane and repetitive manual tasks associated with data gathering, formatting and preparing for CG display

A Powerful Feature Set –

- Automatically and simultaneously monitor, capture, and distribute alerts
- Supports most major character generators
- Transmit multiple application data to one or more CGs
- Update web sites and newsroom systems with customized data
- Scalable for multiple channels from a single interface
- Integrates with any automation system using III protocol
- Flexible and configurable for any environment and display requirement including squeeze backs and crawls
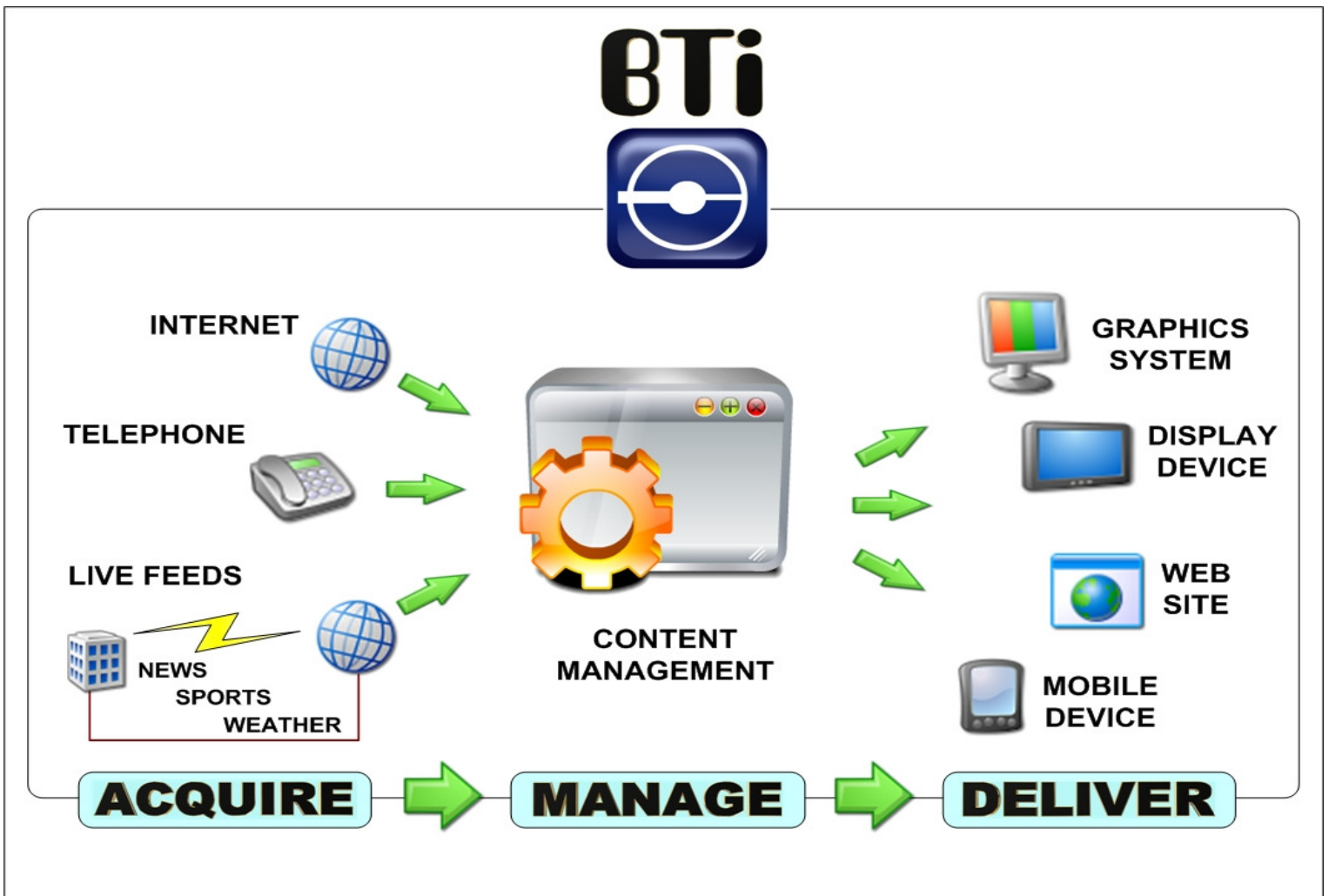

A Complete Solution –

- Turnkey installation – comes ready out of the box
- Web-Based Technical and Operational Training
- 24/7/365 Customer Support – Software/Hardware
- Automatic Update, Archive & Restore
- Control all BTi applications from single server
- Change hardware without changing workflow

collect . manage . deliver: data

AttendantSolutions
Workflow Overview

The Attendant Advantage -

- Drive multiple makes/model of CGs simultaneously. Support for CG models from all major vendors.
- Control by contact closure, keypad, W/S or Automation.
- Comprehensive SMTP support for alerts by pager, email and other alert systems.
- 24/7/365 Support.
- Turnkey solutions include hardware, software, installation, & training.
- Unified platform supports concurrent usage of all BTi applications.
- Server-based design for enhanced performance, stability, & security.

Attendant Solutions Workflow -

- Data is collected from a wide variety of input sources including: wire services, web sites and telephony.
- Extraction layers parse and format incoming data to client's specifications.
- Data can be manually entered.
- Alert Logic Producer screens give notification of client designated conditions.
- Application server hosts applications and provides connections and data management.
- Application server hosts support and internet connectivity, as well as automation control.
- Transmission layers deliver managed data to output devices including CGs, Web and Mobile.